



ASPEN TECH
POLICY HUB

A SUMMARY

Our 2023 Impact

At the Aspen Tech Policy Hub, we take STEM, climate, and nonprofit experts, teach them the policy process, and encourage them to develop outside-the-box solutions to society's problems. We focus on having **people impact** – changing the trajectory of our alumni's careers – and **policy impact** – making a difference on key policy issues.

“The Hub Fellowship directly led to my career pivot to working for California’s Office of Data and Innovation, where I’m now able to help drive digital equity initiatives.”

- Matthew Zhou

People Impact

In 2023, we reached a pivotal milestone: **100 Hub alumni have served in public sector roles.**

Key alumni adopting new roles in 2023 include:



Kesone Phimmasone
New York City’s Chief
Digital Strategy Officer



Marcela Escobar-Alava
Special Assistant to
the President for Chief
Enterprise Applications



Hilary Braseth
Executive Director
of OpenSecrets



Nicole Schneidman
Technology Policy
Strategist at Protect
Democracy

Since 2019, the Hub has:

20+

Worked with 20+ government partners at the federal, state, and local levels

60+

Published policy impact projects

475+

Trained changemakers

Policy Impact

Among our accomplishments in 2023:

- ▶ **Dioselin Gonzalez** [convinced](#) the Department of State's Enterprise Data Council to create the Interagency Award to incentivize staff from different bureaus to share internal data.
- ▶ **One Hub project team** [persuaded the State of Oklahoma](#) to adopt [Glow Up](#), an app they designed to empower foster youth to achieve their goals as they transition out of the foster care system.
- ▶ **Ginny Fahs** and the nonprofit Consumer Reports [launched Permission Slip](#), a free app that enables users to order companies to delete personal information and digital history.
- ▶ **Brandie Nonnecke** [co-authored an amicus brief](#) urging the Supreme Court to hold [tech giants legally responsible for content promoted by their algorithms](#).
- ▶ Several recommendations from our **Data Brokers convening** – in which a cross-disciplinary group of data privacy professionals [proposed steps](#) to improve the data brokers industry – have already been adopted.

“After completing the [Hub nonprofit] program, I can say that our returns were far beyond anything that we’d hoped for. . . For instance, I recently submitted a request for information to the White House OSTP which. . . has attracted attention from many individuals.”

– *Josh Richards,*
Nonprofit Fellow representing Pacific Peering

In 2023, the Hub also scaled its impact by offering new resources to the public:

Our [Skills Wiki for Government Hires and Gap Analysis](#) consolidates government hiring onboarding resources for professionals going into government.

We also launched for the first time a series of [public webinars](#) on policy communications.

Growing Our Impact

Our alumni's successes have encouraged our efforts to **expand, strengthen, and scale** the ecosystem of Hub-trained policy entrepreneurs.

- ▶ **Expand:** The Hub's initial focus was on training individuals on how to impact policy. In a first, this year we trained 15 *organizations* to impact policy through our inaugural [Nonprofit and Public Interest Policy Fellowship](#).
- ▶ **Strengthen:** The Hub expanded our efforts to train partners in our methods for impacting policy. We continued our longtime partnerships with organizations such as the Federation of American Scientists and the Tech Talent Project, and initiated new partnerships with other Aspen Institute programs.
- ▶ **Scale:** To keep up with demand for our policy impact curriculum, the Hub ran 2 [Train the Trainer short courses](#), through which we trained 19 policy experts on how to teach our methods for impacting policy. Stay tuned for more news on scaling in 2024!

