EDEN Digital Equity Certification

the next **competitive advantage** for digital business.

Why get digital equity-certified?

Access to the internet and online tools have become critical to success in education, work, healthcare, and more. As such, digital equity has become a focus for online products and services. Municipalities are moving towards requiring digital equity certification for government contracts, and customers are similarly raising expectations for broadband providers to abide by digital equity principles as well.

Like Fair Trade, Organic, and B-Corp certifications, getting digital equity-certified can become a way to broadcast your company's values to customers, and attract new customers who share those values.

EDEN Platinum

90+ Digital Equity Score

Opportunities include:
- Marketing the badge to customers
- Paying reduced carriage fees for using City fiber

EDEN Gold

75+ Digital Equity Score

Opportunities include:
- Marketing the badge to customers
- Getting priority review in future City requests for proposals

EDEN Silver

50+ Digital Equity Score

Opportunities include:
- Getting priority review in future City requests for proposals

EDEN Bronze

25+ Digital Equity Score

Opportunities include:
- Working with community partners and other City nonprofits to improve digital equity scores

What does digital equity certification measure?

Companies accredited as 'Digital Equity Champions' have contributed to digital equity in New York City by improving metrics in at least one of the 5 domains below:

- Access to fixed or mobile internet and telephone;
- Enablement of academic, adult literacy, or digital skills;
- Use of technology and digital services, such as e-banking and e-government services;
- Access to affordable broadband, financial services, or trusted technology; and
- Greater housing stabilty, access to support services, and other mechanisms that reduce the historical disenfranchisement of underserved communities.

Get your EDEN certification today!

Start your certification application at https://eden.data.cityofnewyork.us, or contact eden@data.cityofnewyork.us for more information. Companies that apply for certification will be required to submit a short questionnaire. Applications will be reviewed by the City of New York's Mayor's Office of the Chief Technology Officer.