



DIGITAL EQUITY PLEDGE FOR INTERNET SERVICE PROVIDERS

We, the internet providers of NYC, believe that the backbone of New York City's economy is quality, affordable internet. As daily life in our city increasingly requires broadband connectivity, every New Yorker must be able to access and use the internet to its full potential.

Through partnership with the City of New York, and in particular the Mayor's Office of the Chief Technology Officer and the New York City Housing Authority, we are keenly committed to building a society that enables the most vulnerable and underrepresented residents to access the opportunities and resources enabled by technology and specifically broadband internet.

The City of New York envisions an internet ecosystem for all New Yorkers that is founded upon five principles: Equity, Performance, Affordability, Privacy, and Choice. We are committed to helping the City reach its goal by providing New Yorkers with internet access that abides by the following:

- **Equity:** No New Yorker will face a barrier in internet access based on who they are or where they live.
- **Performance:** Internet service in New York will be fast and reliable, and quality will improve over time as use of the internet continue to evolve.
- **Affordability:** Internet service infrastructure will be designed to minimize capital and costs, have long lifespan, and provide low-cost upgrade paths to meet future demands or accommodate new technologies.
- **Privacy:** Internet service will ensure that New Yorkers can determine how their data is or is not used, including that their data is secure against physical and cyber threats.
- **Choice:** New Yorkers will have options of multiple service providers, with competition amongst these providers not limited due to network capacity, physical space in network hub locations, or technology choices.

October 20, 2021

Signed:



For additional information about the Digital Equity Pledge, or to become a pledging ISP, please contact the Mayor's Office of the CTO at cto@cto.nyc.gov.